

Official Sweepstakes Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PAYMENT OR PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. PARTICIPATION CONSTITUTES ENTRANT'S FULL AND UNCONDITIONAL AGREEMENT TO THESE OFFICIAL RULES AND THE DECISIONS OF EAT WELL GLOBAL, 50 MAIN STREET, SUITE 1000, WHITE PLAINS, NY 10606 ("SPONSOR") WHICH ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES.

SWEEPSTAKES PERIOD: Entries will be accepted beginning Tuesday, August 16th, 2022, 11:00 AM EST through Monday, August 22nd, 2022, 11:59 PM EST. Submissions outside of this period will not be considered entries into this Sweepstakes.

HOW TO ENTER: Entrant must complete Sponsor's pork research survey in its entirety by answering all of the survey questions presented and providing his or her email address at the end of the survey to receive one (1) entry into the Sweepstakes. Only individuals who have received a link to complete the survey directly from Sponsor are eligible to enter the Sweepstakes. All submitted survey results will be deemed the property of Sponsor and may be shared with third parties, including without limitation the National Pork Board. Any shared survey results will be aggregated and anonymized prior to sharing. Personally identifying information such as email address submitted with the survey responses will be treated by Sponsor as confidential information and will not be shared with third parties, except as consented to by survey participants or to the extent required by law.

ELIGIBILITY: Limit one (1) entry per person during the Sweepstakes Period. Sponsor reserves the right in its sole discretion to disqualify any entry that, in its sole discretion, contains obscene, offensive or inappropriate content, that does not comply with these official rules or that is not consistent with the spirit of the Sweepstakes. All entrants must be legal residents of one of the 50 United States or the District of Columbia age 18 or older at the time of entry who have received a link to complete the survey directly from Sponsor. Employees, directors, contractors and officers of Sponsor, their respective parents, affiliates, subsidiaries, distributors, advertising and promotional agencies or other companies associated with the promotion of the Sweepstakes, as well as the immediate family (spouse, parents, siblings, children, and their respective spouses) and household members of each such individual, are ineligible to participate. Entrants must have a valid email address and it is entrant's responsibility to update Sponsor of any change in email address. Sponsor is not responsible for incorrect email addresses, server issues, winners moving or relocating or issues with lost or stolen mail, coupons or delivery.

PRIZES AND WINNER SELECTION: A total of fifteen (15) one-hundred-dollar (\$100) Amazon gift cards will be awarded via random drawing held by Sponsor. Drawing will take place on or around Tuesday, September 6th, 2022. ODDS OF WINNING A PRIZE DEPENDS ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED DURING THE SWEEPSTAKES PERIOD. TOTAL PRIZE ARV: \$1,500. Standard gift card terms and conditions apply. All taxes on prizes are the sole responsibility of the winners. No transfer, assignment or substitution of a prize is permitted, except that Sponsor

reserves the right to substitute prize for an item of equal or greater value in the event an advertised prize is unavailable. Potential winners will be notified via email and must claim their prize within five (5) days of notification or else their prize will be forfeit and an alternate winner selected.

USE OF WINNER'S INFORMATION: Except where prohibited by law, entry into the Sweepstakes constitutes participant's consent, if selected as winners, to the use of winners' names, cities, states of residence, and other biographical or identifying information in perpetuity for purposes of inclusion on a winner's list, use in marketing materials, or any other purpose Sponsor deems appropriate, without further compensation to winner. Sponsor is not obligated to use any of the foregoing information, however.

RELEASE: Entrants release, indemnify and hold harmless Sponsor, its advertising and promotional agencies, and The National Pork Board from any and all liability for loss, harm, damage, injury, cost or expense whatsoever, including without limitation property damage, personal injury and/or death which may arise out of Entrants' participation in the Sweepstakes, or possession, acceptance and/or use or misuse of any prize, or participation in any Sweepstakes-related activity.

WINNER'S LIST: For a list of winners, send a stamped, self-addressed envelope by October 22, 2022 to Sponsor at the following mailing address: 50 Main St, Suite 1000, White Plains, NY 10606

CONTACT: Any questions, comments, or concerns should be directed to the Sponsor, Eat Well Global at the mailing address above.