

AMERICAN DAIRY ASSOCIATION NORTH EAST, INC. (ADANE) DIETARY GUIDELINES FOR AMERICANS (DGA) WEBINAR FOR HEALTH PROFESSIONALS – **DRAWING OFFICIAL RULES**

No Purchase Necessary to Enter or to Win. A purchase will not increase your chances of winning.

1. Eligibility: The American Dairy Association North East, Inc. (ADANE) Dietary Guidelines for Americans (DGA) Webinar for Health Professionals Drawing (the “Drawing”) is open to Health Professionals in the North East Territory (NY, NJ, PA, DE, MD, DC, VA) as of date of participation who attend the LIVE webinar. Registrants who do not attend LIVE and/or live outside of the given territory are not eligible.

2. Employees of Sponsor, Sponsor's parent, subsidiaries, affiliated companies, advertising or promotional agencies and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employee, and all those with whom such employee are domiciled, are NOT eligible. Void where restricted or prohibited, and subject to all federal, state, and local laws.

3. Drawing Period: The Drawing begins on Thursday, January 28, 2021 at 12:00 p.m. Eastern Time (“ET”) and ends on Thursday, January 28, 21 at 1:00 p.m. ET (the “Entry Period”).

4. How to Enter the Drawing: NO PURCHASE NECESSARY to enter the Drawing. A purchase will not increase your chances of winning.

5. Registered participants in the live webinar are automatically entered in the Drawing. Five winners will be selected at random.

6. Prizes for entrants. Five attendees will be selected at random to win a \$50 Nasco gift card for MyPlate educational resources to be redeemed online at enasco.com or by phone 1-800-558-9595. No substitutions or transfer of prize permitted.

7. All applicable federal, state, and local taxes related to the prize are the sole responsibility of the winner.

8. No entrant may win more than one Prize.

9. Data Protection/Privacy Policy: Information collected in connection with the Drawing is subject to our privacy policy, located on the ADANE website (www.americandairy.com), and applicable data protection laws. Each entrant agrees to the collection, processing and storage of entrant’s personal data for purposes of the Drawing.

10. Jurisdiction: The Drawing shall be governed by and interpreted in accordance with the laws of the state of New York applicable to promotions fully carried out within New York. Except where prohibited by law, any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Drawing but in no event attorneys' and/or experts' fees; and winner hereby waives all rights to claim punitive, incidental and consequential damages and any other damages (including attorney's fees), other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Each prize winner acknowledges that no other party nor any agent or attorney of any other party has made any promise, representation or warranty whatsoever, express or implied, not contained herein concerning the subject matter hereof, to induce the winner to execute any document and the winner acknowledges that he or she has not executed any document in reliance on any such promise, representation or warranty not contained herein. Any waiver by Sponsor and its affiliates of any term of any document in a particular instance shall not be a waiver of such term for the future. The winner agrees that the invalidity or enforceability of any part of any document shall in no way affect the validity or enforceability of any of the remainder of that document.

11. Winner's Announcement: ADANE health professional staff will select drawing winners randomly. Prize winners will be announced during the live webinar on January 28, 2021, confirmed by e-mail, and provided with prize electronically.

12. Sponsor: The Sponsor of the Drawing is American Dairy Association North East Inc., North Syracuse, NY.

13. The Drawing is not sponsored, endorsed or administered by Zoom.